

Prisma Media : Our newsrooms are highly engaged and mobilized



All the news about the crisis: medical discoveries, impact on companies, evolution in each country,...



Home-office news: new podcasts to learn how to stay in touch with team and clients during the crisis...



A dedicated section with coaching and practical advice on how to live lockdown well



Easy and quick menus, designed to eat healthy meals during lockdown



Traffic up sharply on entertainment shows, and on Netflix / VOD / CabSat sections



Sharp rise in traffic
on our websites

+35%

A substantial increase
on Page Views

(16 march 2020 week vs previous week)

SOURCE : GOOGLE ANALYTICS