



Podcast Portfolio of G+J IMS Benelux

LISTEN – FEEL – IMAGINE

PODCAST PORTFOLIO – EXTRACT*

Country published in	Publisher / Brand	Genre	Podcast (Frequency)
Denmark	Storyhouse Egmont	<ul style="list-style-type: none"> • Culture, design, books • Travel, food, fashion • Living, kids 	<ul style="list-style-type: none"> • “Sidelæns” / “Sideways” • “Arbejdstitel” / “Working title” by EUROMAN • further podcasts on request
France	Prisma Media	<ul style="list-style-type: none"> • Management • Economy • Family / entertainment • Science / discovery • Entertainment / lifestyle • Crime 	<ul style="list-style-type: none"> • 25+ podcasts, including: • “Le journal du Teletravail” / “working from home” (monthly) • “Les genies du numerique” (flexible) • “Gandir moins con” / “grow less stupid” (monthly) • „Maxi Sciences” (daily) • “Mourir moins con” / “die less stupid” (daily) • “Scenes de crimes” (monthly)
France	Prisma Media / Capital	<ul style="list-style-type: none"> • Economy, Business 	<ul style="list-style-type: none"> • „Flash Eco” (daily)

* As of April 2022, please contact us for updates and more information

PODCAST PORTFOLIO – EXTRACT*

Country published in	Publisher / Brand	Genre	Podcast (Frequency)
Germany	AUDIO NOW	<ul style="list-style-type: none"> • Finance • Business, Economy • News • Parenting • Health, nutrition 	<ul style="list-style-type: none"> • several podcasts, including: • „BRIGITTE - What the Finance?“ (bi-weekly) • “BUSINESS PUNK - How to Hack” (weekly) • „CAPITAL, n-tv, STERN - Die Stunde Null...“ (weekly) • “ELTERN – Elterngespräch” / parents talking (weekly) • „STERN – Die Diagnose“ + “Dr. Anne Fleck with BRIGITTE LEBEN!“ (weekly)
Netherlands**	NRC	<ul style="list-style-type: none"> • News • Economy • Politics 	<ul style="list-style-type: none"> • „NRC Vandaag“ (daily) – most listened podcast in The Netherlands! • „NRC Onbehaarde“ (weekly) • „NRC Haagse Zaken“ (weekly) • And others, including advertorial podcasts
Spain	Zinet	<ul style="list-style-type: none"> • History • Science, biology, health 	<ul style="list-style-type: none"> • „Muy Historia – Grandes Reportajes“ (weekly) • “Muy al Dia” (daily)

• As of April 2022, please contact us for updates and more information

** Represented in Belgium and Luxembourg only

PODCAST PORTFOLIO – EXTRACT*

Country published in	Publisher / Brand	Genre	Podcast (Frequency)
Spain	El Economista	<ul style="list-style-type: none"> • Business, economy, investment • Food, innovation 	<ul style="list-style-type: none"> • "Estrategia de mercado" (weekly) • "Historias de la economia" (weekly) • "Inversión Imprescindible" / "essential investment" (weekly) • "La Granja" / "The farm" (weekly)
Switzerland	NZZ	<ul style="list-style-type: none"> • Business, international relations, feuilleton 	<ul style="list-style-type: none"> • „NZZ Akzent – Täglich ein Stück Welt“ / “Every day, a piece of the world” (daily)
Switzerland	Ringier/ Le temps Ringier/ BLICK	<ul style="list-style-type: none"> • Politics • Economy, Science • Sports • Knowledge • Stories, interviews 	<ul style="list-style-type: none"> • „Comment va la France” (weekly) • “Brise-Glace” (bi-weekly) • “Pro und Konter” (weekly) • “Durchblick” (weekly) • “Face au miroir” (weekly)

Would like to know more? Please contact our Sales Office in BENELUX!



Stefanie Van Biesen
Managing Director

Phone: +32-9-23502-13
Mail: vanbiesen.stefanie@guj.com



Loes Reynaert
International Key Account Executive

Phone: +32-9-23502-12
Mail: reynaert.loes@guj.com



Joni Verkest
International Key Account Executive

Phone: 32-9-23502-10
Mail: verkest.joni@guj.com