



Podcast Portfolio with G+J IMS Germany

LISTEN – FEEL – IMAGINE

PODCAST PORTFOLIO – EXTRACT*

Country published in	Publisher / Brand	Genre	Podcast (Frequency)
Global	The Guardian	<ul style="list-style-type: none"> • News • Politics • Science • Sport 	<ul style="list-style-type: none"> • „Today in Focus“ (daily) • „Politics weekly“ (weekly) • „Science weekly“ (weekly) • „Football weekly“ (weekly) 
Austria	Der Standard	<ul style="list-style-type: none"> • News • Politics, sustainability • Movies, TV 	<ul style="list-style-type: none"> • „Thema des Tages“ (daily) • „Edition Zukunft“ (bi-weekly Friday) • „Serienreif“ (bi-weekly Thursday)
Austria	VGN	<ul style="list-style-type: none"> • Automotive • News • Economy, finance 	<ul style="list-style-type: none"> • „Autorevue“ (weekly) • „News nachgefragt“ (daily) • „Trend-Podcast“
Belgium	IPM	<ul style="list-style-type: none"> • News, politics • Society, health • Sport 	<ul style="list-style-type: none"> • several podcasts on La Libre platform

* As of November 2020, please contact us for updates and more information.

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Country published in	Publisher / Brand	Genre	Podcast (Frequency)
Belgium	Mediahuis/ De Standaard, Het Nieuwsblad	<ul style="list-style-type: none"> • Opinion/ Innovation • Sport, Cycling 	<ul style="list-style-type: none"> • „dS audio“ (daily) • „Sjotcast“ • „De Koers is van Ons“ (weekly)
France	Le Figaro	<ul style="list-style-type: none"> • Politics, News, Economy 	<ul style="list-style-type: none"> • „L’édito figaro“ (daily)
France	L’Express	<ul style="list-style-type: none"> • Politics, News, Economy 	<ul style="list-style-type: none"> • „L’express audio“ (weekly)
France	AUDIO NOW: Prisma + GroupeM6 + more	<ul style="list-style-type: none"> • Business • Food • Travel • People • ... 	<ul style="list-style-type: none"> • Portfolio of 100 podcasts: high reach with pre-rolls

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Country published in	Publisher / Brand	Genre	Podcast (Frequency)
Italy	RCS (Corriere della Sera)	<ul style="list-style-type: none"> • customized via RCS Brand Studio 	<ul style="list-style-type: none"> • Branded Podcast (KPI: 8 weeks, 8 Mio. impressions, 40K guaranteed visits)
Netherlands	NRC	<ul style="list-style-type: none"> • News • Economy • Politics 	<ul style="list-style-type: none"> • „NRC Vandaag“ (daily) • „NRC Onbehaarde“ (weekly) • „NRC Haagse Zaken“ (weekly)
Sweden	Dagens Industri	<ul style="list-style-type: none"> • Economy 	<ul style="list-style-type: none"> • „Digital Podden“ (monthly) • „Analyse Podden“ (monthly) • „Start up stories“ (monthly) • „Makroradet“ (monthly)
Switzerland	NZZ	<ul style="list-style-type: none"> • Business, International Relations, Feuilleton 	<ul style="list-style-type: none"> • „NZZ Akzent –Täglich ein Stück Welt“ (daily)

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