




# Podcast Portfolio of G+J IMS Worldwide

LISTEN – FEEL – IMAGINE

## PODCAST PORTFOLIO – EXTRACT\*

Country published in	Publisher / Brand	Genre	Podcast (Frequency)
Global	The Guardian	<ul style="list-style-type: none"> <li>• News</li> <li>• Politics</li> <li>• Science</li> <li>• Sports</li> </ul>	<ul style="list-style-type: none"> <li>• „Today in Focus“ (daily)</li> <li>• „Politics weekly“ (weekly)</li> <li>• „Science weekly“ (weekly)</li> <li>• „Football weekly“ (weekly)</li> </ul> 
Denmark	Egmont	<ul style="list-style-type: none"> <li>• Kids</li> <li>• Health</li> <li>• Society</li> </ul>	<ul style="list-style-type: none"> <li>• several podcasts on „Talkdown“ platform</li> </ul>
France	AUDIO NOW: Prisma + Groupe M6 + more	<ul style="list-style-type: none"> <li>• Business</li> <li>• Food</li> <li>• Travel</li> <li>• People</li> </ul>	<ul style="list-style-type: none"> <li>• <b>100 podcasts</b> – portfolio offers high reach with pre-rolls</li> </ul>

\* As of November 2020, please contact us for updates and more information.

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France	Prisma Media	<ul style="list-style-type: none"> <li>• Management</li> <li>• Family</li> <li>• TV Series – Movies</li> <li>• Science/Discovery</li> </ul>	25+ podcasts, including: <ul style="list-style-type: none"> <li>• „Manageflix“ (monthly)</li> <li>• „Parents d’abord“ (monthly)</li> <li>• „Previously“ (weekly)</li> <li>• „Maxi Sciences“ (daily)</li> </ul>
France	Prisma Media / Capital	<ul style="list-style-type: none"> <li>• Economy</li> <li>• Business</li> </ul>	<ul style="list-style-type: none"> <li>• „Business wars“ (weekly)</li> <li>• „Flash Eco“ (daily)</li> </ul>
Germany	G+J Germany	<ul style="list-style-type: none"> <li>• Food</li> <li>• News</li> <li>• Finance</li> <li>• Business, economy, career</li> <li>• Medicine, Health</li> </ul>	several podcasts, including: <ul style="list-style-type: none"> <li>• “Essen und Trinken - Der Küchenchef serviert“ („The chef is serving“)</li> <li>• STERN - “Die Boss – Macht ist weiblich“ (female business leaders, their stories + opinions)</li> <li>• ntv - Wieder was gelernt (for curious people, stories making us smarter)</li> </ul>

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Netherlands	NRC	<ul style="list-style-type: none"> <li>• News</li> <li>• Economy</li> <li>• Politics</li> </ul>	<ul style="list-style-type: none"> <li>• „NRC Vandaag“ (daily)</li> <li>• „NRC Onbehaarde“ (weekly)</li> <li>• „NRC Haagse Zaken“ (weekly)</li> </ul>
Switzerland (in German)	BLICK	<ul style="list-style-type: none"> <li>• Woman</li> <li>• Sports</li> <li>• Science</li> <li>• Love, relationships</li> </ul>	<ul style="list-style-type: none"> <li>• „Bikini“ (weekly)</li> <li>• „Pro und Konter“ (weekly)</li> <li>• „Durchblick“ (weekly)</li> <li>• „Fux über Sex“ (2x a week)</li> </ul>
Switzerland (In French)	Le Temps	<ul style="list-style-type: none"> <li>• Society</li> </ul>	<ul style="list-style-type: none"> <li>• „Brise-Glace“ (bi-weekly) – Icebreaker, a podcast about everything we dare not say or ask the people around us.</li> </ul>
Switzerland	NZZ	<ul style="list-style-type: none"> <li>• Business, International Relations, Feuilleton</li> </ul>	<ul style="list-style-type: none"> <li>• „NZZ Akzent – Täglich ein Stück Welt“ („a piece of the world every day“)</li> </ul>

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