

A man with dark hair and glasses, wearing a dark blue tuxedo jacket, a white shirt, and a black bow tie, is smiling and looking towards a woman. The woman has long, wavy blonde hair and is wearing a vibrant red sequined dress. She is also smiling broadly. The background is a solid, deep red color. Overlaid on the image is the text 'RTL' in large, white, sans-serif font. Each letter is contained within a colored square: 'R' is in a brown square, 'T' is in a dark blue square, and 'L' is in a red square.

R T L

**End-of-year deals
2022**

Christmas and End-of-Year Environments & Deals



Title	Issue/ Topic	Category	On Sale Date	Ad Closing
Gusto	New Years Eve	Print	01.12.2022	17.11.2022
Rundum Genuss	Christmas	Print	10.12.2022	18.11.2022

Title/ Brand	Topic/Deal	Category	Timeline
Gusto, Woman, TV Media, News	Advent Calendar	Digital	December



Title	Issue/ Topic	Category	On Sale Date	Ad Closing
Voici	Christmas	Print	09.12.2022	17.11.2022
Voici	Christmas	Print	16.12.2022	24.11.2022
Voici	Christmas	Print	23.12.2022	01.12.2022
GALA	Special Holidays	Print	01.12.2022	
GALA	Last minute gifts	Print	08.12.2022	

Title/ Brand	Topic/Deal	Category	Timeline
Tele-Loisirs	World Cup Deal	Digital	21.11.-18.12
Tele-Loisirs and L'Equipe	World Cup Deal	Digital	21.11.-18.12
Prisma and Canal+	Video targeting (World Cup)	Video	21.11.-18.12
All Prisma brands	Content to Commerce (World Cup)	Digital	21.11.-18.12
Prisma	Video targeting (Christmas)	Video	01.12.-24.12
All Prisma brands	Christmas offer	Print + Digital	01.12.-24.12.



Title	Issue/ Topic	Category	On Sale Date	Ad Closing
Gala	Vegan Christmas, Tree decoration, city trips, x-mas shopping	Print	08.12.2022	21.11.2022
Gala	Big X-Mas menu,	Print	15.12.2022	28.11.2022
Gala	Gift wrapping	Print	29.12.2022	05.12.2022
Stern Extra	Christmas: Pleasure and Gifts	Print	08.12.2022	17.11.2022
Rtv PLUS	Christmas menu	Print	12.12.2022	17.11.2022

Title/ Brand	Topic/Deal	Category	Timeline
Gala, stern, rtv	End-of-year rallye	Print	December
Media Impact	Black week deal	DOOH	10.11-01.12
Media Impact	New-year deal	DOOH	January





Title	Issue/ Topic	Category	On Sale Date	Ad Closing
NZZ am Sonntag	travel	Print	27.11.22	18.11.22
NZZ am Sonntag Magazin	gifts	Print	11.12.22	29.11.22



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Sales Office Switzerland
Stefanie Meierfrankenfeld
Executive Director iMS

Mail: stefanie.meierfrankenfeld@rtl.com



Sales Office Italy
Alessia Francesconi
Sales Director

Mail: alessia.francesconi@rtl.com



Sales Office Austria:
Freia Csokor-Sebesta
Managing Director

Mail: freia.csokor@rtl.com



Sales Office France
Pauline Conjard
Sales Director

Mail: pauline.conjard@rtl.com



Sales Office Germany
Claudia Scheil
Sales Director

Mail: claudia.scheil@rtl.com



Sales Office BeNeLux
Stefanie Van Biesen
Sales Director

Mail: stefanie.vanbiesen@rtl.com



Sales Office Great Britain
Emma van der Veen
Head of Sales

Mail: emma.vanderveen@rtl.com



Sales Office World Wide
Katrin Adler
Sales Director

Mail: katrin.adler@rtl.com