



**BRIGITTE**

*The Swiss edition of Germany's most-widely read quality women's magazine.*

Frequency	10 issues/yr.
Print circulation*	20,000
Coverage	53,000
Basic Rate (2021)	9,600 CHF

Women (general)



**GALA**

*The Swiss editon of the German premium people magazine GALA.*

Frequency	10 issues/yr.
Print circulation*	25,000
Coverage	117,000
Basic Rate (2021)	12,500 CHF

People



**GEO**

*The Swiss edition of Germany's leading reporting magazine.*

Frequency	monthly
Print circulation*	32,000
Coverage	506,000
Basic Rate (2021)	16,990 CHF

Knowledge



**SCHÖNER WOHNEN**

*The Swiss edition of Europe's leading home and decorating magazine.*

Frequency	monthly
Print circulation*	20,000
Coverage	249,000
Basic Rate (2021)	10,600 CHF

House & Home

\*All circulation and coverage figures have been audited by acknowledged national market media surveys except for those marked with an asterisk; these are publisher's figures. Errors and omissions excepted. For all further details please go to [www.internationalmediasales.net](http://www.internationalmediasales.net)



**ELTERN SPECIAL  
SCHWANGERSCHAFT & BABY**

*The medical adviser of ELTERN during pregnancy and baby's first years.*

Frequency	annually
Print circulation*	40,000
Basic Rate (2021)	13,000 CHF

Family

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