

Editorial topics Xmas 2021



Christmas Environments



Austria

Title	Issue/ Topic	Category	On-sale date	Ad Closing
TV Media	KUNTERBUNT WEIHNACHTEN (COLOURFUL CHRISTMAS)	Print	17.11.21	27.10.21
Der Standard	Rundum Genuss (pure enjoyment) Christmas	Print	10.12.21	19.11.21
Woman	Christmas Issue Decor, Cooking & Baking	Print	02.12.21	11.11.21
Woman	Special edition Future 2022 New Year's Eve & beginning of the year, Fitness booklet	Print	16.12.21	



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Belgium

Title	Issue/ Topic	Category	On-sale date	Ad Closing
De Standaard	Party Special Issue	Print	27.11.21	05.11.21
Billie	Party Special Issue	Print	27.11.21	05.11.21



Denmark

Title	Issue/ Topic	Category	On-sale date	Ad Closing
Eurowoman	Christmas Special Issue	Print	25.11.21	02.11.21
Euroman	Party Issue	Print	22.12.21	01.12.21

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France

Title	Issue/ Topic	Category	On-sale date	Ad Closing
GEO	The Traveler's Christmas	Print	24.11.21	27.10.21
ÇA M'INTÉRESSÉ	Selection of unusual gifts	Print	25.11.21	26.10.21
Capital	Special gifts : Spirits, Fashion, High-Tech, Accessories...	Print	25.11.21	29.10.21
Management	Special gifts : Spirits, Fashion, High-Tech, Accessories...	Print	25.11.21	28.10.21
BIENVENUE CHEZ VOUS BY STÉPHANE PLAZA	Christmas gift shopping	Print	02.12.21	10.11.21
NEON	Special gifts	Print	08.12.21	16.11.21
madame figaro	Last minute gifts	Print	03.12.21	

*For more information concerning the Prisma Titles [click here](#)

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Germany

Title	Issue/ Topic	Category	On-sale date	Ad Closing
Capital	Gift Special With things that are worth their money and that you can really use, such as watches, technical gadgets (smart home), etc.	Print	18.11.21	29.10.21
Stern	Wine weeks		18.11.21	29.10.21
Gala	Issue 48/2021 Advent table Delicious advent calendar	Print	25.11.21	08.11.21
rtv PLUS	Issue 48/2021, XMAS edition (20% discount for new customers)	Print	29.11.21	03.11.21
GEOLino mini	Issue 13/2021 Cookie recipes Gift Guide Crafting tips for Christmas Christmas puzzles	Print	01.12.21	01.11.21
Familie & Co.	12/2021 Christmas Baking Pro & Contra learning during the Xmas Vacation	Print	02.12.21	26.10.21

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Germany

Title	Issue/ Topic	Category	On-sale date	Ad Closing
Grazia	Issue 49/2021 Christmas tree guide Christmas shopping in Helsinki Christmas wish list 2.0 Gift-special with technical gadgets	Print	02.12.21	18.11.21
Gala	Issue 49/2021 Baking Christmas markets Gift special with technical gadgets	Print	02.12.21	15.11.21
Guidos Deko Queen	01+02/2022 Xmas presents The best decoration ideas for Christmas Christmas menu	Print	02.12.21	05.11.21
Business Punk	06/2021 Gifts: fragrance, beauty and other gift ideas Gifts: Technical gadgets	Print	02.12.21	04.11.21

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Stern EXTRA	49/2021 „Digital Lifestyle“ - Technical products and trends for Christmas	Print	02.12.21	11.11.21
Essen & Trinken	01/2022 Recipes for guests: Festive and quick	Print	08.12.21	10.11.21
Brigitte	26/2021 Christmas classics with the most beautiful spices Jewellery X-Mas Editors Choice Christmas Home Story	Print	08.12.21	26.10.21
Gala	Tree decoration and gift wrappings Vegan Christmas		08.12.21	21.11.21
Stern	Extra “Christmas: Enjoyment and Gifts”		08.12.21	17.11.21
Grazia	50/2021 Christmas looks: from the office to the party	Print	09.12.21	25.11.21
STERN Extra	50/2021 Christmas: Enjoyment and Gifts	Print	09.12.21	18.11.21

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Title	Issue/ Topic	Category	On-sale date	Ad Closing
Gala	50/2021, Sustainable gifts from the kitchen Tree decorations and gift wrapping Where xmas shopping? Advent time in sustainable	Print	09.12.21	22.11.21
Barbara	01+02/2022 Utah in the snow	Print	09.12.21	22.10.21
Gala	51/2021 Great X-mas Menu Off to the countryside - the most beautiful inns	Print	16.12.21	29.11.21
Grazia	51/2021 Present guide		16.12.21	02.12.21
Stern Extra	51/2021 „Düfte“ (perfumes)	Print	16.12.21	25.11.21
Brigitte	01/2022 Oriental New Year's Eve: Mezze Selection	Print	22.12.21	09.11.21

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Title	Issue/ Topic	Category	On-sale date	Ad Closing
Grazia	The most beautiful mountain hotels in the snow	Print	23.12.21	09.12.21
Gala	52/2021 + 01/2022 The best travel tips for the time between the years		23.12.21	06.12.21

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Netherlands

Title	Issue/ Topic	Category	On-sale date	Ad Closing
NRC Magazine	Holiday Special Issue Celebrating Christmas	Print	04.12.21	15.11.21



Switzerland

Title	Issue/ Topic	Category	On-sale date	Ad Closing
NZZ am Sonntag Magazin	Special edition gifts	Print	05.12.21	23.11.21
NZZ Z	Gifts	Print	11.12.21	09.11.21

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United Kingdom

Title	Issue/ Topic	Category	On-sale date	Ad Closing
Wonderland	Issue 4/2021	Print	25.11.21	04.11.21
The Observer Magazine	Christmas Special	Print	05.12.21	15.11.21

