

INTRODUCING TERRITORY INFLUENCE

Influencer networks set-up in 17 Countries

Austria, Germany, Switzerland, UK,
Ireland, Spain, Portugal, France,
Belgium, Italy, Netherlands, Hungary,
Czech Republic, Poland, Slovakia,
Romania and Greece

4 million

everyday and micro influencers

1,000

hand-picked
category and
star influencers

> 1.500 campaigns for
various industries



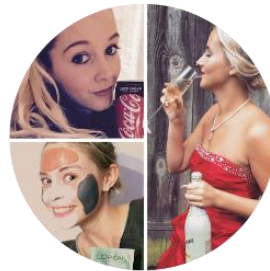
TERRITORY INFLUENCE OFFERS THE WIDEST RANGE OF INFLUENCERS IN EUROPE

EVERYDAY INFLUENCER



Multipliers who make credible recommendations in their environment through personal conversations and posts in social networks.

MICRO INFLUENCER



Brand ambassadors who generate organic online reach through authentic social content and high commitment.

CATEGORY INFLUENCER



Topic experts who skillfully present your product to the right target group with high-quality content.

STAR INFLUENCER



Testimonials that appeal to a broad audience and create image effects for brands and products.

HELPING YOU TO ACHIEVE YOUR GOALS

**Brand Building
& Image
Transfer**

**Penetration
among specific
target group**

**Authentic
Content**
Photo, Video

**Buzz in
Social Media**

**Sales
increase**
stationary trade
& e-commerce

**Credible
WOM**

**Organic
reach &
engagement**
in social
networks

**Ratings
&
Reviews**

**Targeted
Sampling &
Trials**

**Consumer
insights**