

To our International Business Partners

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Hamburg, September 2021

Dear business partners,

Enclosed please find an overview of the 2022 full-page ad rates for all magazines marketed by G+J International Media Sales (G+J iMS) for the German Ad Alliance. The overview also includes the rates for the G+J magazines published in Austria and Switzerland marketed by G+J iMS.

You will find the detailed individual rate cards 2022 for each magazine at [www.internationalmediasales.net/downloads](http://www.internationalmediasales.net/downloads).

To access all basic information on our media brands in print and digital, go to [www.i-m-sales.net](http://www.i-m-sales.net). Our sales teams will be happy to help you with any questions you may have.

We are looking forward to another creative marketing year with you!

With kind regards,



André Freiheit  
Executive Director  
G+J International Media Sales

**2022**

Rates for full page 4c in Euros (excl. VAT)

| Title                           | Rate 2022 | Rate 2021 |
|---------------------------------|-----------|-----------|
| 11 Freunde                      | 19.600    | 19.100    |
| 11 Freunde Spezial              | 12.400    | 12.200    |
| 11 Freunde Chronik              | 12.400    | 12.200    |
| Art                             | 17.500    | 17.300    |
| Art Kunstanzeigen               | 6.500     | 6.400     |
| Art Premium Kunstanzeigen       | 11.500    | 11.300    |
| Art Sonderheft                  | 10.900    | 10.700    |
| Art Sonderheft Kunstanzeigen    | 4.900     | 4.800     |
| Barbara                         | 30.000    | 29.600    |
| Baby & Co                       | 9.400     | 9.300     |
| Baby & Co Das 1. Jahr           | 9.400     | 9.200     |
| Baby & Co Wir bekommen ein Baby | 9.400     | 9.200     |
| Beef!                           | 18.900    | 18.600    |
| Beef! Spezial                   | 11.900    | 10.900    |
| Brigitte                        | 58.200    | 57.400    |
| Brigitte Be Green               | 14.300    | 14.100    |
| Brigitte Leben                  | 12.000    | 12.000    |
| Brigitte Mom                    | 16.000    | 15.800    |
| Brigitte WIR                    | 15.000    | 15.000    |
| Brigitte Woman                  | 26.800    | 26.400    |
| Business Punk                   | 14.000    | 13.800    |
| Capital                         | 33.500    | 32.200    |
| Chefkoch                        | 14.600    | 14.400    |
| Chefkoch Spezial                | 11.900    | 10.900    |
| Couch                           | 23.100    | 22.800    |
| Praxis und Recht                | 11.600    | 11.400    |
| DAV Panorama                    | 24.600    | 23.400    |
| DB Mobil                        | 21.700    | 21.400    |

**2022**

Rates for full page 4c in Euros (excl. VAT)

| Title                                  | Rate 2022 | Rate 2021 |
|--|-----------|-----------|
| Dr.v.Hirschhausens Stern Gesund Leben  | 17.800    | 17.600    |
| Douglas                                | 59.500    | 59.500    |
| Einfach Hausgemacht                    | 14.700    | 14.500    |
| Einfach Hausgemacht Spezial            | 11.900    | 10.900    |
| Eltern                                 | 36.200    | 35.700    |
| Eltern family                          | 17.300    | 17.100    |
| Eltern Kindergesundheit                | 22.500    | 22.200    |
| Eltern Kinderwunsch                    | 29.400    | 29.000    |
| Eltern Klinikführer Geburt             | 27.100    | 26.700    |
| Eltern Reisen                          | 22.500    | 22.200    |
| Eltern Schwangerschaft                 | 29.400    | 29.000    |
| Essen & Trinken                        | 26.800    | 26.400    |
| Essen & Trinken Spezial                | 11.900    | 10.900    |
| Essen & Trinken Supplement             | 18.200    | 17.900    |
| Essen & Trinken für jeden Tag          | 16.900    | 16.400    |
| Essen & Trinken für jeden Tag Low Carb | 11.900    | 10.900    |
| Essen & Trinken für jeden Tag Spezial  | 11.900    | 10.900    |
| Familie & Co                           | 21.600    | 21.300    |
| FIT! DAK                               | 42.500    | 41.900    |
| Flow                                   | 17.200    | 17.000    |
| Gala                                   | 27.400    | 27.000    |
| Geo                                    | 44.000    | 43.400    |
| Geo Epoche                             | 12.400    | 12.200    |
| Geo Kompakt                            | 12.400    | 12.200    |
| GEOLino mini                           | 8.600     | 7.600     |
| GEOLino mini Wimmelheft                | 6.100     | 5.400     |
| GEOLino mini Ferienheft                | 8.600     | 7.600     |

**2022**

Rates for full page 4c in Euros (excl. VAT)

| Title                        | Rate 2022 | Rate 2021 |
|------------------------------|-----------|-----------|
| Geo Saison                   | 19.200    | 18.900    |
| Geo Saison Extra             | 10.100    | 8.800     |
| Geo Wissen                   | 12.400    | 12.200    |
| Geo Wissen Gesundheit        | 12.400    | 12.200    |
| Geo Wissen Ernährung         | 12.400    | 12.200    |
| GEOlino                      | 18.800    | 18.500    |
| GEOlino Extra                | 9.900     | 9.800     |
| GEOlino Ferienheft           | 9.800     | 9.800     |
| Guido                        | 28.200    | 27.800    |
| Guidos Deko Queen            | 18.400    | 18.400    |
| Häuser                       | 16.000    | 15.800    |
| Hygge                        | 15.300    | 15.100    |
| Landlust                     | 69.800    | 64.200    |
| Landlust Extra Landreise     | 19.900    | 19.900    |
| Landlust Spezial Auf Reisen  | 12.900    | 12.900    |
| Landlust Spezial Garten      | 19.900    | 19.900    |
| Landlust Spezial Saisonküche | 12.900    | 12.900    |
| Landlust Spezial Weihnachten | 24.900    | 23.200    |
| Landlust Zuhause             | 15.100    | 14.900    |
| Landlust Titel-Booklet       | 26.100    | 26.100    |
| Land und Berge               | 12.200    | 12.000    |
| Land und Leute               | 30.900    | 29.980    |
| Land und Leute Edition       | 11.500    | 11.120    |
| Living at Home               | 20.800    | 20.500    |
| Living at Home Spezial       | 11.900    | 10.900    |

**2022**

Rates for full page 4c in Euros (excl. VAT)

| Title                                 | Rate 2022 | Rate 2021 |
|---------------------------------------|-----------|-----------|
| National Geographic                   | 25.700    | 24.200    |
| National Geographic Traveler          | 15.300    | 14.400    |
| National Geographic Special           | 11.300    | 10.700    |
| P.M.                                  | 26.200    | 25.800    |
| P.M. Fragen&Antworten                 | 10.000    | 9.900     |
| P.M. History                          | 11.100    | 10.900    |
| RTV Plus                              | 129.500   | 129.500   |
| Salon                                 | 16.700    | 16.400    |
| Salon Extra                           | 13.400    | 13.400    |
| Schöner Wohnen                        | 36.200    | 35.700    |
| Schöner Wohnen Extra                  | 23.100    | 22.800    |
| Schöner Wohnen Spezial                | 11.900    | 10.900    |
| Stern                                 | 69.000    | 68.000    |
| Stern Modesupplement*                 | 41.500    | 40.800    |
| Stern Crime                           | 12.900    | 12.300    |
| View                                  | 19.300    | 19.000    |
| Walden                                | 13.300    | 13.100    |
| Wohllebens Welt                       | 13.500    | 12.900    |
| <b>Austria Supplements</b>            |           |           |
| Eltern                                | 9.950     | 9.950     |
| Geo                                   | 10.950    | 10.950    |
| Schöner Wohnen                        | 9.950     | 9.950     |
| Eltern Special Schwangerschaft & Baby | 12.800    | 12.800    |

## 2022

Rates for full page 4c in Euros (excl. VAT)

| Title                                  | Rate 2022 | Rate 2021 |
|--|-----------|-----------|
| <b>Switzerland Supplements, in SFR</b> |           |           |
| Brigitte                               | 9.600     | 9.600     |
| Gala                                   | 12.500    | 12.500    |
| Geo                                    | 16.990    | 16.990    |
| Schöner Wohnen                         | 10.600    | 10.600    |
| Eltern Ratgeber Schwangerschaft & Baby | 13.000    | 13.000    |

\* Editorial insert in issues 10/2022, 21/2022 and 38/2022