

To our  
International Business Partners

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Hamburg, September 2018

Dear business partners,

Again in 2019, in addition to our established media brands such as BRIGITTE, GEO, STERN, GALA and SCHÖNER WOHNEN we also offer a number of exciting new titles in our portfolio. These include JWD, the unusual reportage magazine featuring celebrity Joko Winterscheidt that quickly made it to the top of the men's lifestyle segment – along with other titles like the new quality food and gastronomy magazine B-EAT, the GUIDO Magazine published in cooperation with fashion designer and moderator Guido Maria Kretschmer, and the innovative business founder's magazine DIE HÖHLE DER LÖWEN, the new urban style magazine BOA featuring the world-class football star Jérôme Boateng, and LAND & BERGE.

For the two titles GUIDO and DIE HÖHLE DER LÖWEN, together with IP Deutschland, marketer for the RTL Media Group, we now offer exciting combi-products with which you can make your brand become part of the respective worlds across all media channels. There are several other innovations at the G+J eIMS digital products: from special ad formats, native and influencers, up to programmatic and smart-data features.

Enclosed please find an overview of all full-page ad rates for 2019. At [www.i-m-sales.net](http://www.i-m-sales.net) you can find all information on our media brands in print, online and mobile and from mid-September on, the complete 2019 rate cards will be available at [www.internationalmediasales.net/downloads](http://www.internationalmediasales.net/downloads).

Also in the coming year, we again look forward to supporting you with tailor-made solutions in creating unique experiences with your brand in the focal point – whether in print, digital or events.

With kind regards,



André Freiheit  
Executive Director  
G+J International Media Sales

## Advertisement Rates 2019

Rates for full page 4c in euros (exclusive of VAT)

Title	Rate 2019	Change 2019 vs. 2018
11 Freunde	17,900	1.1 %
11 Freunde Spezial	11,400	1.8 %
11 Freunde Sonderhefte	23,200	1.3 %
Anpiff	10,300	4.0 %
Art	16,800	1.8 %
Art Kunstanzeigen	6,400	1.6 %
Art Premium Kunstanzeigen	11,300	1.8 %
Art Sonderheft	10,400	2.0 %
Art Sonderheft Kunstanzeigen	4,800	2.0 %
Barbara	28,700	2.9 %
Baby & Co	8,900	0.0 %
B-EAT	15,900	0.0 %
Beef!	18,100	1.1 %
Beef! Spezial	10,900	10.1 %
BOA	18,000	0.0 %
Brigitte	55,700	1.5 %
Brigitte Mom	15,300	1.3 %
Brigitte WIR	14,500	5.1 %
Brigitte Woman	25,600	1.6 %
Business Punk	13,300	3.9 %
Capital	31,300	1.6 %
Chefkoch	13,900	1.5 %
Chefkoch Spezial	10,900	10.1 %
Couch	22,100	5.2 %
DAV Panorama	22,000	1.4 %
DB Mobil	20,700	1.5 %
Dogs	15,500	1.3 %
Dr. v. Hirschhausens Stern Gesund Leben	17,100	14.8 %
Einfach Hausgemacht	14,100	1.4 %
Einfach Hausgemacht Spezial	10,900	10.1 %
Eltern	34,700	1.5 %
Eltern family	16,600	1.2 %
Eltern Wissen Schwangerschaft	28,200	1.4 %
Eltern Wissen Kindergesundheit	21,500	1.4 %
Eltern Wissen Klinikführer Geburt	25,900	1.6 %
Eltern Wissen Reisen	21,500	1.4 %
Essen & Trinken	25,600	1.6 %
Essen & Trinken Spezial	10,900	10.1 %
Essen+Trinken mit Thermomix	14,100	1.4 %
Essen & Trinken mit Thermomix Spezial	10,900	10.1 %
Essen & Trinken für jeden Tag	15,900	1.3 %
Essen & Trinken für jeden Tag Low Carb	10,900	10.1 %

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Title	Rate 2019	Change 2019 vs. 2018
Essen & Trinken für jeden Tag Spezial	10,900	10.1 %
Familie & Co	17,100	0.0 %
Flow	16,500	1.2 %
Gala	26,200	1.6 %
Gala Beautify	15,500	0.0 %
Gala Style	15,500	0.0 %
Geo	42,200	1.4 %
Geo Kompakt	11,900	1.7 %
GEOmini	7,400	1.4 %
GEOmini Extra	5,200	1.4 %
GEOmini Wimmelheft	5,200	1.4 %
GEOmini SH Ferienheft	7,400	0.0 %
Geo Saison	18,400	1.7 %
Geo Saison Extra	8,500	1.2 %
Geo Special	17,900	1.1 %
Geo Wissen	11,900	1.7 %
Geo Wissen Gesundheit	11,900	1.7 %
GEO Wissen Ernährung	11,900	1.7 %
GEOlino extra	9,500	1.1 %
GEOlino	18,000	1.1 %
GEOlino Ferienheft	18,000	NEW in 2019
Grazia	21,600	1.4 %
Häuser	15,300	1.3 %
Hygge	14,700	1.4 %
Ideat	16,500	0.0 %
Jolie	24,600	1.2 %
JWD.	20,500	5.1 %
Landlust	58,300	1.4 %
Landlust Spezial Auf Reisen	12,900	30.3 %
Landlust Titel-Booklet	23,700	1.7 %
Landlust Spezial Frühlingsküche	12,900	NEW in 2019
Landlust Spezial Naturrezepte	12,900	0.0 %
Landlust Spezial Weihnachten	22,900	27.9 %
Landlust Zuhause	14,900	0.0 %
Landlust Extra Landreise	19,900	11.1 %
Landlust Extra Garten	19,900	NEW in 2019
Land und Berge	11,900	60.8 %
Laviva	20,700	1.5 %
Living at Home	20,000	1.5 %
Living at Home Ideenbuch	10,900	10.1 %
Living at Home Spezial	10,900	10.1 %
Lufthansa Exclusive	24,600	1.2 %

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Rates for full page 4c in euros (exclusive of VAT)

Title	Rate 2019	Change 2019 vs. 2018
Lufthansa Magazin	35,400	1.4 %
Lufthansa Woman's World	17,700	1.1 %
Mädchen	16,500	1.2 %
Mädchen M-Reihe	6,000	1.7 %
National Geographic	23,500	1.3 %
National Geographic Special	10,400	1.0 %
National Geographic Traveler	13,900	1.5 %
Nido	14,800	1.5 %
Nissan Magazin	10,100	0.0 %
P.M.	25,000	1.2 %
P.M. Fragen & Antworten	9,600	1.1 %
P.M. History	10,600	1.0 %
P.M. Logik Trainer	6,000	1.7 %
Popcorn	14,800	1.4 %
Projekt GUIDO	27,600	0.0 %
Salon	14,100	1.4 %
Schöner Wohnen	34,700	1.5 %
Schöner Wohnen Extra	22,500	0.0 %
Schöner Wohnen Spezial	10,900	10.1 %
Socrates	13,000	0.0 %
Stern	65,800	1.4 %
Stern Modesupplement*	40,100	1.5 %
Stern Crime	11,400	1.8 %
Thermomix	19,200	1.6 %
Vegan für Mich	10,900	10.1 %
Vegan für mich Spezial	10,900	10.1 %
View	18,500	1.6 %
Walden	12,500	3.3 %

<b>Austria supplements</b>		
Eltern	9,900	0.0 %
Geo	10,900	0.0 %
Schöner Wohnen	9,900	0.0 %
Eltern Special Schwangerschaft & Baby	12,800	0.0 %

<b>Switzerland supplements, in SFR</b>		
Brigitte	9,600	0.0 %
Gala	12,500	0.0 %
Geo	16,990	0.0 %
Schöner Wohnen	10,600	0.0 %
Eltern Special Schwangerschaft & Baby	13,000	0.0 %

\* editorial insert in issues 9/2019 and 37/2019